

1044 LINCOLN STREET, DENVER CO 80203

KCNC TV

AND

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179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR	319900	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice	
NAME	WATERFRONT STRATEGIES AND 1010 Wisconsin Ave NW				
ADDRESS	Washington	DC 20007-3603	Washington		
CONTACT	USA SHIRA LEVY		PRODUCT HMP 09/04/12-09/10/12		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1634	PRODUCT 1300 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	1	06:00A	07:00A	30S	09/04/12-09/07/12	NEWS 4 TODAY	1	600.00	600.00
2	T-F	1	07:00A	08:58A	30S	09/04/12-09/07/12	THE EARLY SHOW	1	600.00	600.00
3	M	1	07:00A	08:58A	30S	09/10/12-09/10/12	THE EARLY SHOW	1	600.00	600.00
4	Su	1	05:57A	07:58A	30S	09/09/12-09/09/12	NEWS 4 THIS MORNING	1	450.00	450.00
5	Su	1	07:58A	09:30A	30S	09/09/12-09/09/12	CBS SUNDAY MORNING	1	4000.00	4000.00
6	T-F	1	09:57A	11:00A	30S	09/04/12-09/07/12	PRICE IS RIGHT	1	1500.00	1500.00
7	M	1	09:57A	11:00A	30S	09/10/12-09/10/12	PRICE IS RIGHT	1	1500.00	1500.00
8	T-F	1	11:00A	12:00N	30S	09/04/12-09/07/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
9	M	1	11:00A	12:00N	30S	09/10/12-09/10/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
10	T-F	2	04:00P	05:00P	30S	09/04/12-09/07/12	DR PHIL	2	850.00	1700.00
11	M	1	04:00P	05:00P	30S	09/10/12-09/10/12	DR PHIL	1	850.00	850.00
12	T-F	1	05:00P	05:30P	30S	09/04/12-09/07/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
13	M	1	05:00P	05:30P	30S	09/10/12-09/10/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
14	T-F	1	06:00P	06:30P	30S	09/04/12-09/07/12	CBS4 NEWS AT 6	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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KCNC TV

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179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR	319900	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice	
NAME	WATERFRONT STRATEGIES				
AND	1010 Wisconsin Ave NW				
ADDRESS	Washington	DC 20007-3603	Washington		
CONTACT	USA	SHIRA LEVY	PRODUCT HMP 09/04/12-09/10/12		
LOCAL SALESPEPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1634	PRODUCT CODE 1300		
NATIONAL SALESPEPERSON					
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDGST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M	1	06:00P	06:30P	30S	09/10/12-09/10/12	CBS4 NEWS AT 6	1	1600.00	1600.00
16	T-F	2	06:30P	06:58P	30S	09/04/12-09/07/12	CBS4 NEWS AT 630PM	2	1600.00	3200.00
17	Sa	1	04:58P	06:00P	30S	09/08/12-09/08/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
18	Su	1	04:58P	05:58P	30S	09/09/12-09/09/12	NEWS 4 AT 5 - SUNDAY	1	1000.00	1000.00
19	T	1	06:57P	08:00P	30S	09/04/12-09/04/12	NAVY NCIS	1	6500.00	6500.00
20	Th	1	09:00P	10:00P	30S	09/06/12-09/06/12	PERSON OF INTEREST	1	5000.00	5000.00
21	F	1	06:57P	08:00P	30S	09/07/12-09/07/12	UNDERCOVER BOSS	1	3000.00	3000.00
22	T-Su	1	10:00P	10:35P	30S	09/04/12-09/09/12	LATE NEWS M-SU	1	3000.00	3000.00
23	T-F	1	10:35P	11:37P	30S	09/04/12-09/07/12	LATE SHOW WITH DAVID	1	800.00	800.00
24	M	1	10:35P	11:37P	30S	09/10/12-09/10/12	LATE SHOW WITH DAVID	1	800.00	800.00
25	Sa	1	10:00A	04:00P	30S	09/08/12-09/08/12	USOP MEN'S SEMI FINALS	1	1500.00	1500.00
26	Su	1	01:58P	05:00P	30S	09/09/12-09/09/12	USOP MEN'S FINAL	1	3000.00	3000.00
							Total Contract:	28		48750.00
Billing Summary										
Otr 3-12					Jul .00	Aug .00	Sep 45750.00	Total 45750.00		

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179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR	319900	ADVERTISER (OR AGENCY AND ADVERTISER)		
NAME	WATERFRONT STRATEGIES		HOUSE MAJORITY PAC	Cancellation Notice Required Announcement 28 days prior notice	
AND	1010 Wisconsin Ave NW		700 13th St NW Ste 600		
ADDRESS	Washington	DC 20007-3603	Washington		DC 20005-3960
CONTACT	USA	SHIRA LEVY	PRODUCT		HMP 09/04/12-09/10/12
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1634	PRODUCT	1300 CODE	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
										GRAND TOTAL 45750.00

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